AUGMONT ENTERPRISES LTD

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IPO Report

19th Aug 26

Snapshot

Company is an integrated gold and silver platform in India serving businesses and consumers, with a presence across 24 states, as of March 31, 2026. Company's operations span across multiple segments of the gold and silver value chain including procurement and refining, bullion trading, digital gold offerings, jewellery manufacturing, international sales and facilitating gold-backed financial services. Company have been recognised as India's 'Number 1 Gold Platform of the year 2024-2025' by the India Gold Conference. *Company is* one of the few companies in India with a presence across both, online and offline channels for the purchase of gold and silver.

VALUATION

Company is bringing the issue at price band of Rs 750-788 per share at p/e multiple of 21x on post issue FY26 basis.
Company has deep domain knowledge of the gold and silver industry with an integrated model and a well-established brand with diversified business model with synergies in operations & efficient procurement operations and a wide distribution network. Company has scalable technology enabled ecosystem with robust price discovery mechanism with track record of improved profit after tax of ₹759.66 million in Fiscal 2024 to ₹3,483.00 million in Fiscal 2026. Hence, we recommend "Subscribe" to issue.

Price Band (Rs./Share)	**750-788**
Opening date of the issue	**21st Aug '2026**
Closing Date of the issue	**25th Aug '2026**
No of shares pre issue	8,35,05,486 Eq Shares
Issue Size	Rs 825 Cr
Fresh Issue	Rs 620 Cr
OFS	Rs 205 Cr
Face Value (Rs/ share)	Rs 5/share
Bid Lot	19
BIDDING DETAILS	
QIBs (Including Anchor)	50% of the offer (Approx 52,09,390 eq Shares)
Non-Institutional	15% of the offer (Approx 15,62,817 eq Shares)
Retail	35% of the offer (Approx 36,46,573 eq Shares)
Employee Reservation	50,761 Eq Shares
Lead managers	Nuvama Wealth, Intensive Fiscal, JM Financial, Motilal Oswal
Registrar to the issue	MUFG Intime India Pvt Ltd

WHAT WE LIKE

Deep domain knowledge of the gold and silver industry with an integrated model and a well-established brand

Company have accumulated deep domain knowledge of the gold and silver industry through several years of its operations, which helped company build an integrated business model. Company's operations span across multiple segments of the gold and silver value chain including procurement and refining, bullion trading, digital gold offerings, jewellery manufacturing, international sales and facilitating gold-backed financial services..

Diversified business model with synergies in operations

Company have a diversified business model as company's operations span across multiple segments of the gold and silver value chain including procurement and refining, bullion trading, digital gold offerings, jewellery manufacturing, international sales and facilitating gold-backed financial services. Company operate in two business verticals through distinct online platforms: (i) enterprise sales (through its 'Augmont SPOT' platform), and international sales; and (ii) consumer-focused offerings, delivered through company's 'Augmont Gold For All' platform..

Efficient procurement operations and a wide distribution network

Company have setup an efficient procurement system where company procure (i) refined gold and silver from Indian and international banks; (ii) import doré bars (which have lower duties on import by 0.65% as compared to directly importing refined gold), refine them and sell them as company's finished products; and (iii) scrap gold and silver from individuals, jewellers and at jewellery auctions for company's refining operations. Further, company have set up a subsidiary,Augmont IFSC Private Limited, in the GIFT City for the import of refined gold and silver through the IIBX. Company's presence in GIFT City enables company to save expenses associated with brokerage and commission on purchase of gold and silver since company execute transactions directly as a trading member. It also enables company to benefit from the transparent pricing available for the purchase of gold and silver, allows company to make purchases across different weight categories, the gold is procured from sources such as LBMA-accredited refiners or UAE Good Delivery accredited refiners providing quality assurance, and safe storage of bullion in vaults.

COMPANY BACKGROUND

Company operate in two business verticals through distinct online platforms, which are complemented by its physical distribution network: (i) enterprise sales (through its 'Augmont SPOT' platform) and international sales; and (ii) consumer-focused offerings, delivered through company's 'Augmont Gold For All' platform and offline channels.

Enterprise and International Sales

• *Enterprise sales:* Company conduct its enterprise sales business through its 'Augmont SPOT' platform, which is a fully electronic, over-the-counter delivery-based bullion platform that became operational in 2012. This platform enables businesses such as jewellers, bullion dealers and manufacturers with valid GST registrations to purchase gold and silver bars online with assured physical delivery at its spot delivery centres. It also enables users to benefit from real-time price discovery and competitive rates, while allowing them to place orders for delivery through 20 spot delivery centers across 13 states in India, as of March 31, 2026. Of these, nine spot delivery centers are operated directly by company, while 11 are operated through franchisees. Deliveries are typically fulfilled within two working days of an order being placed on the platform. Company is also involved in the sale of gold bullion to asset management companies in exchange for units of gold exchange traded funds ("**ETF**") and trade in gold and silver ETF units.

International sales: Company manufacture and sell gold jewellery articles, primarily chains, to jewellery traders based on orders placed with it . Company manufacture products at its unit located in Sitapur SEZ, Jaipur, Rajasthan, which has an installed capacity of 13.80 MTPA as of March 31, 2026, and sell them in international markets such as Hong Kong, Turkey and the UAE. Further, for company's refining operations, company have two gold and silver refining units, in Rudrapur, Uttarakhand and Mumbai, Maharashtra, as of March 31, 2026.

Company is led by an experienced management team, helmed by company's Promoter and Whole-time Director, Ketan Bhawarlal Kothari who has over 13 years of experience at Company in ensuring compliance with industry regulations and optimizing market opportunities. He was recognized in the elite 40 under 40 Club of Achievers 2020 by BW Businessworld. Company's senior management include its Whole-time Director, Mahendra Kumar Nemichand Bafna, who has been with company since incorporation and has 13 years of experience in Company and is experienced in the gold and silver bullion trading operations sector. Company's Non-executive Director, Sachin G. Kothari, is a chartered accountant and holds a bachelor's of commerce degree in financial accounting and auditing (special) from Jai Hind College, University of Mumbai and master of business administration degree from the City University, London. He has over 13 years of experience in the business of digital gold. Company's management team have experience across functions, enabling them to navigate industry developments and address customer requirements.

Company's operational performance is underpinned by its consistent financial growth. Company's revenue from operations has grown from ₹ 349,214.93 million for Fiscal 2024 to ₹ 941,862.12 million for Fiscal 2026 at a CAGR of 64.23%; and profit for the year has grown from ₹ 759.66 million for Fiscal 2024 to ₹ 3,483.00 million for Fiscal 2026 at a CAGR of 114.12%

OBJECTS OF OFFER

The Offer comprises a Fresh Issue of] equity shares of face value of ₹5 each, aggregating up to ₹6,200.00 million by Company and an Offer for Sale of equity shares of face value of ₹5 each, aggregating up to ₹2,050.00 million by the Promoter Selling Shareholders.

Requirement of funds

Company proposes to utilize the Net Proceeds towards funding the following objects (collectively, referred to as the "Objects"):

1. Funding future working capital requirements towards procurement, maintenance and scaling up of inventory and funding advance margin requirements for procurement of inventory by Company; and
2. General corporate purposes.

RISKS

Company primarily conduct its business through its two online platforms 'Augmont SPOT' and 'Augmont Gold For All', which are owned and operated by company, and any significant disruptions in clmpany's information technology systems or breaches of data security could adversely affect company's business and reputation.

Source:RHP

Consolidated Financials (Rs in Mn)

Financials	FY24	FY25	FY26
Total Revenue (A)	349214.93	662307.79	941862.12
Total Expenditure (B)	348175.74	659266.91	938002.62
EBIDTA	1039.19	3040.88	3859.50
EBIDTA Margin	0.30	0.46	0.41
Other Income	274.03	212.70	962.56
Depreciation	84.24	81.44	72.56
EBIT	1228.98	3172.14	4749.50
Interest	185.52	119.37	18.53
PBT	1043.46	3052.77	4730.97
Share of profit in Asso	0.00	0.00	0.00
PBIT	1043.46	3052.77	4730.97
Exceptional	0.00	0.00	0.00
PBT	1043.46	3052.77	4730.97
Tax	283.79	780.90	1247.97
PAT	759.67	2271.87	3483.00
NPM	0.22	0.34	0.37
ROE%	43.98	69.47	49.52
EPS	9.08	26.89	40.85
Eq Cap	45.00	45.00	417.53
Net Worth	1,872.07	4,146.66	9,327.54

(Source: RHP)

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