



CMP	1034.35
Issue Date	17 July-31 July'20
Issue Price	Rs 784/Eq Share
Face Value	Rs 10/Share
Market Lot	1 Eq Shares
Rights Offer	3823872 Eq Shares
Right Entitlement	7 For 94 Shares
Issue Size	Rs 299.79 Cr
Pre Issue Eq Shares	51349145 Eq Sh
Post Issue Eq Shares	55173017 Eq Sh
Lead Manager	Axis Capital

Company is the market leader in terms of screen count in India, as of January 2019, with a market share of 28% in total multiplexes based on the number of screens in India. Company is the leader in terms of screens in seven out of eight key cities in India, which include Ahmedabad, Bengaluru, Chennai, National Capital Territory of Delhi, Hyderabad, Mumbai and Pune. Company offer a diversified cinema viewing experience through its formats, including 'PVR Director's Cut', 'PVR Gold Class', 'PVR IMAX', 'PVR Superplex', 'PVR P[XL]', 'PVR Playhouse', 'PVR ECX', 'PVR Premiere', 'PVR ICON', 'PVR LUXE', 'PVR Cinemas' and 'PVR Utsav', and pursuant to its acquisition and amalgamation of SPI Cinemas, 'Escape', 'Sathyam' and 'Palazzo'. exhibit diversified content to serve different regional customer segments across India, with Hindi, English and Indian regional language movies accounting for 59.6%, 16.0% and 24.4%, respectively, of company's Gross Box Office Collections in Fiscal 2019, while such movies accounted for 56.0%, 19.3% and 24.7%, respectively, of co's Gross Box Office Collections in Fiscal 2020.

Object Of Issue:

- Repayment & or prepayment of borrowings worth Rs 225.85 Cr
- General Corporate purpose

Recommendation

We believe that COVID-2019 has had, and is expected to continue to have, a significant impact on company's financial condition and operations. The current, and uncertain future, impact of the COVID-2019 pandemic, including its effect on the ability or desire of people to visit cinemas and watch movies, is expected to continue to impact company's results, operations, outlooks, plans, goals, growth, strategy, reputation, cash flows & liquidity. Also, company have substantial lease and debt obligations. As of March 31, 2020, company had total borrowings of ₹ 1,29,469 lakhs, of which ₹ 69,777 lakhs was secured term loans from banks (including current maturities), ₹ 40,958 lakhs was secured, rated, listed non-convertible debentures (including current maturities) and ₹ 18,734 lakhs was short term borrowings. Also, as a result of the complete shut-down of company's operations due to the COVID-2019 pandemic, company may be required to borrow additional sums to meet its capital and operational requirements. Hence looking after all above, we feel that at present level one can skip right issue.

FINANCIAL REVIEW (Consolidated)

(Rs. in Crore)

Particulars	Mar-20	Dec-19	Mar-19	YoY %	QoQ%	FY20	FY19	Growth%
Net Sales	645.13	915.74	837.63	-22.98	-29.55	3414.44	3085.56	10.66
Total Expenditure	472.48	608.46	676.83	-30.19	-22.35	2337.85	2499.23	-6.46
PBIDT (Excl OI)	172.65	307.28	160.80	7.37	-43.81	1076.59	586.33	83.62
PAT	-74.49	36.34	46.94	-258.69	-304.98	27.30	189.83	-85.62
PBIDTM% (Excl OI)	26.76	33.56	19.20	39.41	-20.26	31.53	19.00	65.95
PATM%	-11.54	3.98	5.66	-303.93	-389.95	0.80	6.18	-87.06
EPS	-14.51	7.08	10.04	-244.45	-304.94	5.32	40.61	-86.90

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