This is an abridged prospectus containing salient features of the Prospectus. You are encouraged to read greater details available in the Prospectus.

# THIS ABRIDGED PROSPECTUS CONSISTS OF TWO PAGES OF APPLICATION FORM ALONG WITH INSTRUCTIONS AND EIGHT PAGES OF ABRIDGED PROSPECTUS. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

You may obtain a physical copy of the Application form and the Prospectus from Stock Exchange, our Company, Lead Manager, Registrar to the Issue, Share Transfer Agents, Underwriter, Banker to the Issue, Investors' Associations or Self Certified Syndicate Banks, Depository Participants, Stock Brokers. You may also download the Prospectus from the websites of Securities and Exchange Board of India ('SEBI'), Lead Manager ('LM') and Stock Exchange where the equity shares are proposed to be listed; that is www.sebi.gov.in, www.hemsecurities.com and www.nseindia.com respectively.

# DU Digital Global

## **DU DIGITAL TECHNOLOGIES LIMITED**

#### Corporate Identity Number: U74110DL2007PLC171939

(herein after to as "Our Company"/"The Company")

Registered Office: C-4 SDA Community Centre Hauz Khas, New Delhi, 110016, Delhi, India Contact Person: Ms. Jinkal Ashwin Shah, Company Secretary & Compliance Officer

Tel No: 011-40450533, E-mail: cs@dudigitalglobal.com, Website: www.dudigitalglobal.com

### PROMOTER OF OUR COMPANY: MR. RAJINDER RAI ISSUE DETAILS, LISTING AND PROCEDURE

Our Company was incorporated as Diva Envitec Filtration Technologies Private Limited under the Companies Act, 1956, with a certificate of incorporation issued by the Registrar of Companies, National Capital and Territory of Delhi Haryana on December 27, 2007 having CIN: U29197DL2007PTC171939. For business and commercial reasons, the name of our Company was subsequently changed from "Diva Envitec Filtration Technologies Private Limited" to "DU Digital Technologies Private Limited" pursuant to a special resolution passed by the shareholders of our Company on January 19, 2009. A fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, National Capital Territory of Delhi and Haryana on February 09, 2009. Thereafter, the Company was converted from private limited company to public company name vide special resolution passed by the shareholders of our Company was changed from "DU Digital Technologies Private Limited" to "DU Digital Technologies Private Imited" to "DU Digital Technologies Private Limited" to "DU Digital Technologies Private Li

This Public Issue being Fixed Price issue, the Price per Equity Share is been fixed at Rs. 65/- of Face value of Rs. 10.00 each and minimum application size is 2,000 Equity Shares and in multiples of 2,000 thereof and for which Pre-Issue Advertisement shall be advertised in English National Daily Financial Express (all editions), Hindi National Daily Jansatta (all edition) and in Hindi edition of Pratah Kiran of Delhi after registering Prospectus with the Registrar of Companies, Delhi. For details of "Basis for Issue Price", please refer page 78.

#### **PROCEDURE:**

If you wish to know about processes and procedures applicable to public issues, you may request for a copy of the General Information Document from the Lead Manager (LM) or download it from the website of NSE at <u>www.nseindia.com</u> and the Lead Manager at www. hemsecurities.com.

#### ELIGIBILITY FOR THE ISSUE - CHAPTER IX OF SEBI (ICDR) REGULATIONS, 2018

Whether the company is compulsorily required to allot at least 75% of the net issue to public, to qualified institutional buyers QIBs–No This being an issue under Chapter IX of SEBI (ICDR) Regulations, 2018; Regulation 6(1) / 6(2) of SEBI (ICDR) Regulations, 2018 are not applicable. The company is eligible for the issue in terms of Regulation 229(1) of SEBI (ICDR) Regulations, 2018.

INDICATIVE TIMETABLE						
Issue Opening Date	Thursday,	Unblocking of funds from ASBA	On or about Tuesday,			
	August 12, 2021	Account	August 24, 2021			
Issue Closing Date	Tuesday,	Credit of Equity Shares to Demat	On or about Wednesday,			
	August 17, 2021	accounts of Allottees	August 25, 2021			
Finalisation of basis of allotment	On or about Monday,	Commencement of trading of Equity	On or about Thursday,			
with the Designated Stock Exchange	August 23, 2021	Shares on the Stock Exchange	August 26, 2021			

#### GENERALRISKS

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "*Risk Factors*" beginning on page 24 of this Prospectus and on page 7 of this Abridged Prospectus.

	PRICE INFORMATION OF LEAD MANAGER- HEM SECURITIES LIMITED							
Sr. No.	Issue name	Issue size (Rs in Cr.)	Issue Price (Rs.)	Listing date	Opening Price on listing date	+/-% change in closing price, [+/- % change in closing benchmark]- 30 <sup>th</sup> calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 90 <sup>th</sup> calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 180 <sup>th</sup> calendar days from listing
1.	Mindpool Technologies Limited	3.6	30	February 28, 2019	30	-28.00% [8.12%]	-38.17% [9.90%]	-34.00% [3.00%]
2.	V R Films Limited	2.27	61	April 30, 2019	62.00	13.03% [2.05%]	195% [-5.00%]	113.52% [0.56%]
3.	Evans Electric Limited	1.93	52	May 13, 2019	52.20	188.46 % [7.19%]	299% [-2.00%]	232.95% [8.25%]
4.	Earum Pharmaceuticals Limited	6.6528	36	July 04, 2019	36.00	25.00% [-9.00%]	-16.67% [-4.51%]	20.41% [3.50%]
5.	Gian Life Care Limited	3.1152	22.00	January 13, 2020	22.00	-36.36% [-0.70%]	-40.00% [-27.42%]	17.27% [-13.21%]
6.	Hindprakash Industries Limited	11.52	40.00	January 27, 2020	41.00	2.50% [-3.64%]	0.50% [-23.41%]	6.54% [-7.32%]
7.	SM Auto Stampling Limited	6.912	18.00	March 16, 2020	18.00	0.00% [-3.22%]	-5.56% [5.86%]	-32.78% [24.05%]
8.	Suratwwala Business Group Limited	6.90	15.00	August 13, 2020	15.45	6.67% [1.38%]	46.67% [13.79%]	210.00% [33.98%]
9.	Knowledge Marine & Engineering Works Limited	10.12	37.00	March 22, 2021	38.00	0.68% [-3.40%]	31.08% [5.63%]	NA
10.	EKI Energy Services Limited	18.60	102.00	April 07, 2021	140.00	225.20% [-0.92%]	608.48% [6.44%]	NA

Source: Price Information www.bseindia.com.& www.nseindia.com , Issue Information from respective Prospectus.

#### Note:

- a) Based on date of listing.
- b) BSE SENSEX and CNX NIFTY have been considered as the benchmark index.
- c) Prices on BSE/NSE are considered for all of the above calculations.
- d) In case 30<sup>th</sup> /90<sup>th</sup> /180<sup>th</sup> day is not a trading day, closing price on BSE/NSE of the next trading day has been considered.
- e) In case 30<sup>th</sup> /90<sup>th</sup> /180<sup>th</sup> day, scrips are not traded then last trading price has been considered.
- f) N.A. Period not completed.
- g) As per SEBI Circular No. CIR/CFD/DIL/7/2015 dated October 30, 2015, the above table should reflect max. 10 issues (initial public offerings managed by the lead manager. Hence, disclosures pertaining to recent 10 issues handled by lead manager are provided.

Name of the Lead Manager and contact details	Hem Securities Limited
(telephone and email id) of the Lead Manager	904, A Wing, Naman Midtown, Senapati Bapat Marg,
	Elphinstone Road, Lower Parel, Mumbai-400013, India
	<b>Tel</b> : +91 22 4906 0000
	Email: ib@hemsecurities.com

Name of Market Maker	Hem Finlease Private Limited
	203, Jaipur Tower, M I Road, Jaipur-302001, Rajasthan, India
	<b>Tel</b> : + 91 - 141–4051000, 5108133
	Email: compliance@hemsecurities.com
Name of Registrar to the Issue and contact details	BIGSHARE SERVICES PRIVATE LIMITED
(telephone and email id)	Address: - 1st Floor, Bharat Tin Works Building Opp.
	Vasant Oasis, Makwana Road Marol, Andheri (East),
	Mumbai 400059, India
	Tel No.: : +91 22 6263 8200
	Fax No.: +91 22 6263 8280
	Email: ipo@bigshareonline.com
	Investor Grievance Email: ipo@bigshareonline.com
Name of Statutory Auditor	M/s. Mukesh Raj & Co., Chartered Accountants.
Name of Credit Rating Agency and the rating or grading obtained, if any	Not Applicable
Name of Debenture Trustee, if any	Not Applicable
Self-Certified Syndicate Banks	The list of banks is available onhttps://www.sebi.gov.in/sebiweb/other/ OtherAction.do?doRecognised=yes
	The list of SCSBs through which Applications can be submitted by RIIs using the UPI Mechanism, including details such as the eligible Mobile Apps and UPI handle which can be used for such Applications, is available on the website of the SEBI at https:// www.sebi.gov.in/ sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40
Non-Syndicate Registered Brokers	You can submit Application Forms in the Issue to Non-Syndicate Registered Brokers at the Non syndicate Broker Centers. For further details, see section titled ''Issue Procedure'' beginning at page 228 of the Prospectus.
Details regarding website address(es)/link(s) from which the investor can obtain list of registrar to Issue and share transfer agents depository participants and stock brokers who can accept application from investor (as applicable)	The details of the Designated Registrar and Share Transfer Agents Locations and Designated Collecting Depository Participant Locations, along with their names and contact details are available on the websites of the Stock Exchange <u>www.nseindia.com</u> and updated from time to time.

#### **PROMOTER OF THE COMPANY**

Promoter of our Company: Mr. Rajinder Rai,

Mr. Rajinder Rai is the Chairman, Managing Director & Promoter of our Company. He has completed his Post Graduation in Business Management and Industrial Administration from Delhi Institute of Management & Services in the year 1978. He has been associated with The Travel Agents Association of India (TAAI) since 1999 and held various positions during his tenure of association with TAAI. He has been Member, Consultant or Advisor to various bodies in the travel and tourism industry like: National Tourism Advisory Council (NTAC), Civil Aviation Economic Advisory Council, Expert Committee of Tourism – ASSOCHAM, Tourism Committee –CII, Tourism Advisor - Kuoni Academy. His rich experience of around 40 years in the Travel and Tourism Industry has been the backbone of our Company. He is a visionary entrepreneur and has played a pivotal role in setting up business of our Company. He currently looks after the overall management and business development of the company.

#### **BUSINESS OVERVIEW AND STRATEGY**

#### Overview

Our Company started its operations in the year 2015 and since then has been in the business of providing Visa Processing Services to embassies of various countries. We manage human interface between the visa applicant and the technical visa processing unit of the embassy of the Country for which we are awarded the contract or subcontract. The company's role is administrative and nonjudgmental tasks related to visa application, digitalization, document verification and biometric data collection for its customers. This in turn enables the respective government authorities to focus entirely on the critical task of assessment. DU Digital does not play any part in the decision-making process behind visa approvals being granted or denied. Currently we are providing human interface of visa processing services for Greece and Malaysia in and for India by way of various sub-contracts awarded to our Company and its subsidiaries.

The services under these contracts include i) Accepting documents on behalf of the Ministry and facilitate the Ministry. ii) Attestation services iii) Collection of finger prints, facial photo, retina scan, etc. with/without passport processing. Along with this we also offer Value Added Services (VAS) to support applicants. These include but are not limited to: Premium Lounge, Prime time application, Mobile Biometrics, Form Filling, SMS alert, Courier services etc.

#### **BUSINESS STRATEGY**

- 1. Increasing focus on direct partnering with Government across the globe.
- 2. Expand our customer base.
- 3. We intend to enter into more arrangements with other companies outsourcing the visa processing services in India and South East Asia.
- 4. Expanding the scope of services by entering into new geographies and creating awareness about immigration services.

For Further detail on the business, please refer to chapter titled "Our Business" on page 97 of the Prospectus.

#### **BOARD OF DIRECTORS** Sr. Name of Designation Experience including current / past position held in other firms Directors No. 1 Mr. Rajinder Chairman & He has completed his Post Graduation in Business Management and Industrial Managing Administration from Delhi Institute of Management & Services in the year 1978. He Rai Director has been associated with The Travel Agents Association of India (TAAI) since 1999 and held various positions during his tenure of association with TAAI. He has been Member, Consultant or Advisor to various bodies in the travel and tourism industry like: National Tourism Advisory Council (NTAC), Civil Aviation Economic Advisory Council, Expert Committee of Tourism - ASSOCHAM, Tourism Committee -CII, Tourism Advisor - Kuoni Academy. His rich experience of around 40 years in the Travel and Tourism Industry has been the backbone of our Company. He is a visionary entrepreneur and has played a pivotal role in setting up business of our Company. He currently looks after the overall management and business development of the company. 2 Whole time She has completed her B.A. (Hons) in Economics from Delhi University in the year Mrs. 1977. She was appointed on the Board on July 23, 2015 and further designated as Whole Madhurima Director Time Director of the Company w.e.f. April 15, 2021 for a period of 5 years. She has an Rai experience of around 20 years in the field of fashion, travel and tourism. She currently looks after the overall day to day working, finance function and general administration of our Company. 3 Mr. Krishna Whole time He has completed his Higher Secondary Examination from Higher Secondary Board, Director Uttar Pradesh in the year 1989. He was appointed on the Board as Executive Director on Kumar September 18, 2020. He has an experience of around 27 years in the field of travel trade. He currently looks after efficient back end processing activities of our company. He is responsible for timely delivery and quality services provided by our Company. 4. Mr. Shivaz Rai Non-Executive He has completed his Chartered Financial Analyst (CFA) Course from CFA Institute, Director Charlottesville, VA and Financial Risk Management (FRM) Course from Global Association of Risk Professionals (GARP) in the year 2012. He has an experience of around 23 years in the field of finance. He was appointed as Non-Executive Director vide EGM held on April 19, 2021. 6 Mr. Gaurav Independent He holds degree of Company Secretary from the Institute of Company Secretaries of Kumar Director India in year 2015. He has an experience of around 5 years in the field of Corporate and Securities Law. He was appointed as Independent Director for a period of 5 years w.e.f. May 08, 2021 vide EGM held on May 13, 2021... 7 She holds degree of Company Secretary from the Institute of Company Secretaries of Ms. Shalu Independent Director India in year 2016. She has an experience of around 5 years in the field of Corporate and Securities Law. She was appointed as Independent Director for a period of 5 years vide EGM held on May 13, 2021

#### **OBJECTS OF THE ISSUE**

#### Our Company intends to utilize the Issue Proceeds towards the following objects:

- 1. To meet Working Capital requirements
- 2. To make investment in our Subsidiary Company, Dudigital Global LLC
- 3. General Corporate Purpose
- 4. To meet issue expenses

#### Details of means of finance: -

The fund requirements for each of the objects of the Issue are stated as follows:

(Rs. in Lakhs)

Sr. No.	Objects of the Issue	Total estimated cost	Amount deployed till August 06, 2021	Amount to be financed from Issue Proceeds	Estimated Proceed Utilization in F.Y. 2021-22
1.	To meet Working Capital Requirement	151.50		151.50	151.50
2.	To make investment in our Subsidiary Company, Dudigital Global LLC	140.00		140.00	140.00
3.	General Corporate Purpose	110.00		110.00	110.00
4.	To meet issue expenses	47.00	18.90	47.00	47.00
	Total	448.50	18.90	448.50	448.50

Details & reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issue/right issue if any, of the Company in the preceding 10 years: Not applicable

Name of monitoring agency: Not Applicable

Terms of Issuance of Convertible Security: Not Applicable

#### SHAREHOLDING PATTERN

Sr. No.	Particulars	Pre-Issue number of shares	% Holding of Pre-Issue
1.	Promoters & Promoter Group	19,09,998	100.00
2.	Public	2	0.00
	Total	19,10,000	100.00

Number/amount of Equity shares proposed to be sold by selling shareholders: Not Applicable

#### **RESTATED AUDITED FINANCIALS**

#### CONSOLIDATED

(Rs. In Lakhs)

Particulars		For the year ended	
	March 31, 2021	March 31, 2020	March 31, 2019
Total Income from operations (net)	226.78	3,206.44	3,747.93
Net Profit/(loss) before tax and extraordinary items	26.89	(26.37)	97.30
Net Profit/(loss) after tax and extraordinary items	10.53	(23.81)	70.62
Equity Share Capital	1.00	1.00	1.00
Reserves and Surplus	154.17	142.88	166.83
Net Worth	155.17	143.88	167.83
Basic Diluted Earnings per share (Rs.)	0.80	(1.69)	5.01
Return on net worth (%)	7.28%	(16.65%)	42.22%
NAV per Equity Shares (based on Actual Number of Shares)	1,551.72	1,438.80	1,678.31
NAV per Equity Shares (With Bonus Effect)	10.97	10.18	11.87

# INTERNAL RISK FACTORS

#### The below mentioned risks are the top 10 risk factors as per the Prospectus.

- 1. The COVID-19 pandemic has had, and is expected to have, a material adverse effect on the travel industry and therefore on our business, financial condition, results of operations and cash flows.
- 2. We are dependent on service level agreements or sub-contracts received by our Company from third party service providers. Such agreements are usually valid for a period of 1 to 3 years and if such agreements are terminated or not renewed at favourable terms, our operations may be adversely affected.
- 3. We may be exposed to risks relating to verification, processing, storage, use and disclosure of customer data.
- 4. We rely on third party service providers for a significant portion of our operational services and our business may be adversely affected if they fail to meet our requirements or face operational disruptions.
- 5. Our Company has received a Show Cause Notice for short payment of Service Tax, interest and penalty towards import of service from Lotus Capital Corp., Malaysia.

- 6. We are vulnerable to failures of our information technology systems (including cyber security systems), which could adversely affect our business. We also rely on external information technology infrastructure for our business and any failure of such infrastructure would adversely affect us.
- 7. There are certain discrepancies/errors noticed in some of our corporate records relating to forms filed with the Registrar of Companies and other provisions of Companies Act, 1956/2013. Any penalty or action taken by any regulatory authorizes in future, for non-compliance with provisions of corporate and other law could impact our financial position to that extent.
- 8. Our Company, Promoter and Directors and Subsidiaries are involved in certain legal proceedings and potential litigations. Any adverse decision in such proceedings may render us/them liable to liabilities/penalties/prosecutions and may adversely affect our business and results of operations.
- 9. Our revenue is dependent on our visa processing services for limited geographical locations of Greece and Malaysia. Any failure to expand our business for visa processing services of additional geographies may adversely affect our revenues, result of operations and financial condition.
- 10. Internal or external fraud or misconduct or misrepresentation or mis-selling by our employees could adversely affect our reputation and our results of operations.

For further details on "Risk Factors" please refer page no. 22 of the Prospectus.

#### SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

#### A. Total Number of outstanding litigations against the Company and amount involved:

Nature of Cases	No. of Outstanding Cases	Amount Involved (in Rs. Lacs)
Taxation Liabilities (Direct Tax Cases)	1	6.23
Taxation Liabilities (Indirect Tax – Service Tax Case)	1	574.74

#### B. Brief details of top 5 material outstanding litigations against the Company and amount involved.

Sr	Litigation	Litigation filed by	Current status	Amount involved
No				
1	TDS Liability as per	As appearing on Income tax	The details of both the TDS challans are submitted	6.23
	Traces	portal	for rectification. Matter is pending rectification	
2	Service Tax:	The Company has however	The Company has received a Show Cause Notice	574.74
	For Assessment Year	received a Show Cause	dated 18.09.2020. The company has however not	
	2014-15 to 2017-18		yet filed the reply to the demand cum show cause	
		and Services Tax (CGST)	notice and has filed RTI and request for extension	
			for submitting its reply on June 08, 2021.	

For details of the litigations please refer to section titles "Outstanding litigations and Material Developments" on page 189 of the Prospectus.

- C. Regulatory Action, if any disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any NIL
- D. Brief details of outstanding criminal proceedings against Promoters NIL

#### ANY OTHER IMPORTANT INFORMATION AS PER LEAD MANAGER/ COMPANY

#### BANKER TO THE ISSUE/SPONSOR BANK ICICI Bank Limited

Address: Capital Market Division,1<sup>st</sup> Floor, 122, Mistry Bhawan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai-400020 Tel: 022 66818911/23/24 Fax: 022 22611138 Email: kmr.saurabh@icicibank.com Website: www.icicibank.com

**Contact Person:** Mr. Saurabh Kumar

SEBI Registration Number: - INBI00000004

### **DECLARATION BY THE COMPANY**

We hereby declare that all relevant provisions of the Companies Act, 1956, the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the regulations / guidelines issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in the Prospectus is contrary to the provisions of the Companies Act, 1956, Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made or regulations / guidelines issued there under, as the case may be. We further certify that all the statements made in the Prospectus are true and correct.

# 8 DU DIGITAL TECHNOLOGIES LIMITED

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