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**Labelkraft**

# LABELKRAFT TECHNOLOGIES LIMITED

Our Company was incorporated as 'Labelkraft Technologies Limited' under the Companies Act, 2013, pursuant to a Certificate of Incorporation dated October 10, 2022, issued by the ROC, Central Registration Centre having CIN as U31900KA2022PLC166857. Later, on November 11, 2022, the running business of the proprietorship concern of our Promoter namely "Solanki Enterprises" was taken-over by the company, along with the assets and liabilities of the proprietorship concern as going concern. For further details, please refer chapter titled "History and Corporate structure" beginning on page 104 of the Prospectus.

**Registered office:** 14/12, Jayachamarajendra Road, Bengaluru, Karnataka - 560002 India.

**Contact Person:** Mr. Mritunjay Kumar, Company Secretary & Compliance Officer

**Tel. No.:** +91 080-40927665 | **E-mail:** cs@labelkraft.com | **Website:** www.labelkraft.com | **Corporate Identification Number:** U31900KA2022PLC166857

**PROMOTER OF OUR COMPANY: MR. RANJEET KUMAR SOLANKI**

## THE ISSUE

**INITIAL PUBLIC OFFER OF 8,64,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF LABELKRAFT TECHNOLOGIES LIMITED ("OUR COMPANY" OR "LTL" OR "THE ISSUER") AT AN ISSUE PRICE OF ₹ 55 PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ 475.20 LAKHS ("PUBLIC ISSUE") OUT OF WHICH 44,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN ISSUE PRICE OF ₹ 55 PER EQUITY SHARE FOR CASH, AGGREGATING ₹ 24.20 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 8,20,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN ISSUE PRICE OF ₹ 55 PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ 451.00 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE 26.63% AND 25.28% RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.**

**THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED. IN TERMS OF RULE 19(2)(b)(i) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED, THIS IS AN ISSUE FOR AT LEAST 25% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI (ICDR) REGULATIONS, AS AMENDED.**

**PROPOSED LISTING:** The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME") in terms of the Chapter IX of the SEBI (ICDR) Regulations 2018, as amended from time to time. Our Company has received an approval letter dated March 06, 2023 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE.

**DISCLAIMER CLAUSE OF SEBI:** Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Offer Document was not filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 167 of the Prospectus.

**DISCLAIMER CLAUSE OF BSE:** It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE.

| LEAD MANAGER TO THE ISSUE   | REGISTRAR TO THE ISSUE   | COMPANY SECRETARY AND COMPLIANCE OFFICER  |
|---|--|---|
|  <p><b>HEM SECURITIES LIMITED</b><br/>904, A Wing, Naman Midtown, Senapati Bapat Marg, Elphinstone Road, Lower Parel, Mumbai - 400013, India.<br/><b>Tel. No.:</b> +91- 022- 49060000<br/><b>Fax No.:</b> +91- 022- 22625991<br/><b>Website:</b> www.hemsecurities.com<br/><b>Email:</b> ib@hemsecurities.com<br/><b>Investor Grievance Email:</b> redressal@hemsecurities.com<br/><b>Contact Person:</b> Mr. Sourabh Garg<br/><b>SEBI Regn. No.:</b> INM000010981</p> |  <p><b>BIGSHARE SERVICES PRIVATE LIMITED</b><br/>S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400 093, Maharashtra<br/><b>Tel. No.:</b> +91-022-62638200<br/><b>Fax No.:</b> +91-022-62638299<br/><b>Website:</b> www.bigshareonline.com<br/><b>Email:</b> ipo@bigshareonline.com<br/><b>Contact Person:</b> Mr. Babu Raheal<br/><b>SEBI Regn. No.:</b> INR000001385</p> |  <p><b>LABELKRAFT TECHNOLOGIES LIMITED</b><br/><b>Mr. Mritunjay Kumar</b><br/>14/12, Jayachamarajendra Road, Bengaluru, Karnataka - 560002 India.<br/><b>Tel. No.:</b> +91 080-40927665<br/><b>E-mail:</b> cs@labelkraft.com<br/><b>Website:</b> www.labelkraft.com<br/>Applicants can contact the Contact Person or the LM or the Registrar to the Issue in case of any Pre-Issue or Post-Issue related problems, such as non-receipt of Allotment Advice or credit of allotted Equity Shares in the respective beneficiary account or unblocking of funds etc.</p> |

**CREDIT RATING** – Not applicable

**DEBENTURE TRUSTEES** – Not applicable

**IPO GRADING** – Not applicable

**BASIS FOR ISSUE PRICE** – The Issue price is determined in consultation with the Lead Manager. The financial data presented in Section "Basis for Issue price" on page no 70 of the Prospectus are based on the Restated Financial Statements.

**BANKER TO THE ISSUE AND SPONSOR BANK:** AXIS BANK LIMITED

**AVAILABILITY OF APPLICATION FORMS:** The Application Forms and copies of the Prospectus may be obtained from the Registered Office of Labelkraft Technologies Limited, Lead Manager: Hem Securities Limited. Application Forms will be available at the selected location of registered brokers, Banker to the Issue, RTA and Depository Participants. Application Forms can be obtained from the website of Stock Exchange and the Designated Branches of SCSBs, the list of which is available on the website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.bseindia.com.

**UPI:** Retail Individual Bidders can also Bid through UPI Mechanism.

**LINK TO DOWNLOAD ABRIDGED PROSPECTUS:** [https://www.labelkraft.com/corporate\\_governance/Abridged\\_Prospectus.pdf](https://www.labelkraft.com/corporate_governance/Abridged_Prospectus.pdf)

**AVAILABILITY OF PROSPECTUS:** Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factor contained therein, before applying in the Issue. Full copy of the Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of the Stock Exchange at www.bseindia.com and the website of Lead Manager at www.hemsecurities.com

**THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10 EACH AND  
THE ISSUE PRICE IS ₹ 55/- PER EQUITY SHARE.  
THE ISSUE PRICE IS 5.50 TIMES THE FACE VALUE**

**ISSUE  
PROGRAMME**


**OPENS ON: MONDAY, MARCH 13, 2023**

**CLOSES ON: WEDNESDAY, MARCH 15, 2023**

**MINIMUM APPLICATION SIZE OF 2000 EQUITY SHARES AND IN MULTIPLES OF  
2000 EQUITY SHARES THEREAFTER**

**RISK IN RELATION TO THE FIRST ISSUE:** This being the first issue of Equity Shares of our Company, there has been no formal market for the Equity Shares of our Company. The face value of the Equity Shares is ₹10/- per Equity Share and the Issue Price is 5.5 times the face value. The Issue Price should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed on the SME Platform of BSE. No assurance can be given regarding an active and/or sustained trading in the Equity Shares of our Company or regarding the price at which the Equity Shares will be traded after listing.

**GENERAL RISK:** Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 21 of Prospectus.

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| <b>ASBA *</b> | <p><b>Simple, Safe, Smart way of Application - Make use of it!!!</b><br/>*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.<br/><b>Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.</b></p> |  <p><b>now available in ASBA<br/>for retail individual<br/>investors.**</b></p> |
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\*ASBA is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA below.

\*ASBA has to be availed by all the investors.

\*\*UPI is now available in ASBA for all individual investors applying in public offers where the application amount is up to ₹ 500,000.

For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 183 of the Prospectus. The process is also available on the website of AIBI and Exchanges in the General Information Document."

ASBA application forms can be downloaded from the website of BSE and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in.

Applicants should ensure that DP ID, PAN and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondence(s) related to the Issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk.

**ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013**

**MAIN OBJECTS OF THE COMPANY AS PER MOA:** For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on the Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 237 of the Prospectus.

**LIABILITY OF MEMBERS AS PER MOA:** The liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

**CAPITAL STRUCTURE:** Authorized Capital of ₹ 3,50,00,000 consisting of 35,00,000 Equity Shares of ₹ 10 each.

**PRE-ISSUE CAPITAL:** Issued, Subscribed and Paid-up Capital of ₹ 2,38,00,000 consisting of 23,80,000 Equity Shares of ₹ 10 each.

**POST ISSUE CAPITAL:** Issued, Subscribed and Paid-up Capital ₹ 3,24,40,000 consisting of 32,44,000 Equity Shares of ₹ 10 each.

For details of the Capital Structure, please refer to the chapter titled "Capital Structure" beginning on page 47 of the Prospectus.

**NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:** Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: (1) Mr. Ranjeet Kumar Solanki: 44000 Equity share of ₹10 each (2) Mrs. Hemalatha: 1000 Equity share of ₹ 10 each (3) Ms. Shraddha: 1000 Equity share of ₹10 each (4) Ms Raashi Jain: 1000 Equity share of ₹10 each (5) Vikram Muktilal Shah: 1000 Equity share of ₹10 each (6) Ayush Chopra: 1000 Equity share of ₹10 each (7) Sanjay Singh Rathore: 1000 Equity share of ₹10 each. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 104 of the Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 47 of the Prospectus.

**All capitalized terms used herein and not specifically defined shall have the same meaning as prescribed to them in the Prospectus dated March 06, 2023.**

**Investors should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.**

For and on behalf of the Board of Directors  
**Labelkraft Technologies Limited**  
Sd/-  
**Mr. Mritunjay Kumar**  
Company Secretary & Compliance Officer

**Place:** Bengaluru, Karnataka

**Date:** March 06, 2023

**Disclaimer:** Labelkraft Technologies Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a Public Issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Bangalore, Karnataka. The Prospectus shall be available on the websites of the Company, the BSE and the LM at www.labelkraft.com, www.bseindia.com and www.hemsecurities.com, respectively. Applicants should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the Prospectus, including, the section titled "Risk Factors" beginning on page 21 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulations under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applicants may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.