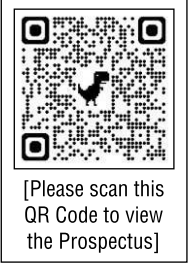


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CENTURY BUSINESS MEDIA LIMITED

(Formerly known as Century Business Private Limited)
CIN: U73100BR1999PLC009001

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF BSE LIMITED (“BSE SME”)

Our Company was originally incorporated as a Private Limited Company under the name “Century Business Private Limited” on September 23, 1999 bearing Registration No. 009001 having CIN U51505BR1999PTC009001 under the provisions of the Companies Act, 1956 with the Registrar of Companies, Bihar. Consequently, pursuant to Special Resolution passed by the shareholders at the Extra Ordinary General Meeting held on January 08, 2024, our company has changed its name from “Century Business Private Limited” to “Century Business Media Private Limited” vide a fresh Certificate of Incorporation consequent upon change of name dated February 08, 2024 issued by the Registrar of Companies, Patna. Further, pursuant to Special Resolution passed by the shareholders at the Extra Ordinary General Meeting held on June 28, 2024 our company was converted into a Public Limited Company and consequently the name of our Company from “Century Business Media Private Limited” to “Century Business Media Limited” vide a fresh Certificate of Incorporation dated September 16, 2024 issued by the Registrar of Companies, Central Registration Centre. Our Company’s Corporate Identification Number is U73100BR1999PLC009001. For further details please refer to chapter titled **“History and Corporate Structure”** beginning on page 124 of the Prospectus.

Registered Office: 107, Emarat Firdaus Exhibition Road, Patna, Bihar, India, 800001
Corporate Office: P S Abacus Room No 204, 2nd Floor NH 12 Action Area II E New Town, North 24 Parganas, West Bengal, India, 700161
Tel.: 0612-2320672/76, **E-mail:** info@centurymedia.in **Website:** www.centurymedia.in
Contact Person: Shashank Poddar, Company Secretary & Compliance Officer

OUR PROMOTERS: SHASHI KUMAR CHAUDHARY, SEEMA CHAUDHARY, SANGITA DOKANIA AND SHREYA CHAUDHARY

Our Company has filed the Prospectus dated September 17, 2026 with ROC and Equity Shares are proposed to be listed on SME Platform of BSE Limited (BSE SME) on September 21, 2026.
“THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED (BSE SME).”

BRIEF DESCRIPTION OF THE BUSINESS OF THE COMPANY

Established in 1999, our Company provides advertising services with a primary focus on Out-of-Home (“OOH”) media formats, including both digital and non-digital solutions. We operate primarily in the Airport Out-of-Home (“AOOH”) and Railway Out-of-Home (“ROOH”) segments by offering advertising spaces within and outside airport terminal buildings and through digital and static hoardings across railway stations and railway land. We have recently commenced Metro Out-of-Home (“MOOH”) advertising, including advertisements on Platform Screen Doors (“PSDs”), and have also started offering in-shop branding services. Additionally, we provide a variety of traditional city media formats, including hoardings, billboards, unipole, multipoles, pole kiosks, wall wraps, wall paintings, lollipops, gantries, in-shop branding, and other related media assets.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF UPTO 23,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE “EQUITY SHARES”) OF CENTURY BUSINESS MEDIA LIMITED (“OUR COMPANY” OR “CBML” OR “THE ISSUER”) AT AN ISSUE PRICE OF ₹74/- PER EQUITY SHARE (INCLUDING SHARE PREMIUM OF ₹64/- PER EQUITY SHARE) FOR CASH, AGGREGATING UP TO ₹1710.88 LAKHS (“PUBLIC ISSUE”) OUT OF WHICH 1,16,800 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN ISSUE PRICE OF ₹74/- PER EQUITY SHARE FOR CASH, AGGREGATING ₹86.43 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE “MARKET MAKER RESERVATION PORTION”). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 21,95,200 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN ISSUE PRICE OF ₹74/- PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹1624.45 LAKHS IS HEREIN AFTER REFERRED TO AS THE “NET ISSUE”. THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE 26.39% AND 25.05% RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS RS. 10/- AND ISSUE PRICE IS RS. 74/- EACH. THE ISSUE PRICE IS 7.4 TIMES OF THE FACE VALUE OF THE EQUITY SHARE
ANCHOR INVESTOR ISSUE PRICE: RS. 74/- PER EQUITY SHARE.
THE ISSUE PRICE IS 7.4 TIMES OF THE FACE VALUE

BID/ ISSUE PERIOD

ANCHOR INVESTOR BIDDING DATE: THURSDAY, SEPTEMBER 10, 2026

BID/ ISSUE OPENED ON: FRIDAY, SEPTEMBER 11, 2026

BID/ ISSUE CLOSED ON: WEDNESDAY, SEPTEMBER 16, 2026

RISKS TO INVESTORS:

- a) Our Company and Promoters are involved in certain legal proceeding(s) and potential litigations. Any adverse decision in such proceeding(s) may render them liable to liabilities/ penalties.
- b) Our business is significantly dependent on concession, licensing, and marketing agreements granted by government and quasi-government authorities, and failure to renew or retain such rights could materially and adversely affect our revenues and market position.
- c) We are required to provide substantial security deposits under our concession agreements, the forfeiture or invocation of which could materially affect our liquidity.
- d) Certain concession agreements require us to pay Minimum Monthly Guarantees (MMG) irrespective of revenue, and any inability to meet these obligations could materially affect our business and financial condition.
- e) We are yet to place orders for certain static and digital media assets for our Out-of-Home (“OOH”) advertising business, and any delays could postpone implementation and increase costs.
- f) Our operations are geographically concentrated in a few Indian states, exposing us to region-specific economic, political, and regulatory risks.
- g) Our ability to execute city-based Out-of-Home (OOH) advertising campaigns depends on the availability and cost of suitable media sites, including hoardings, and any shortage or price escalation in such inventory may adversely affect our business, financial condition, and results of operations.
- h) Our Trade Payables Holding Period for Fiscal 2024 and Fiscal 2025 was inadvertently miscalculated in the DRHP and the revised holding periods may differ from the previously disclosed figures.
- i) We are dependent on a limited number of high-revenue advertising rights and concession contracts at select airports and railway zones, and any failure to retain or renew these contracts could materially affect our revenue and profitability.
- j) Our Company’s logo is not registered as on date of this Red Herring Prospectus. We may be unable to adequately protect our intellectual property. Furthermore, we may be subject to claims alleging breach of third-party intellectual property rights which could have a material adverse effect on our business, results of operations and financial condition.
- k) The BRLM associated with the Issue has handled 67 Public Issues in the past three years, out of which 4 issues were closed below the Issue/ Offer Price on listing date:

Name of BRLM	Total Issue		Issue closed below IPO Price on listing date
	Mainboard	SME	
Hem Securities Limited	2	65	4 (SME)

i) Average cost of acquisition of Equity Shares held by the Promoters is

Sr. No.	Name of the Promoters	No. of Shares held	Average cost of Acquisition (in ₹)
1.	Shashi Kumar Chaudhary	52,19,720	0.34
2.	Seema Chaudhary	2,49,920	0.86
3.	Sangita Dokania	6,47,400	2.47
4.	Shreya Chaudhary	5,080	0.00

- m) The Price/ Earnings ratio based on Diluted EPS for Fiscal 2026 for the company at the upper end (₹74) of the Price Band is 8.59
- n) Weighted Average Return on Net worth for Fiscals 2026, 2025 and 2024 is 35.89%.
- o) The Weighted average cost of acquisition of all Equity Shares transacted in the last one year, 18 months and three years from the date of Prospectus is as given below:

Period	Weighted Average Cost of Acquisition (in Rs.)	Cap Price (₹74) is ‘X’ times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (in Rs.)
Last one year and Last 18 months	Nil	Nil	0-0
Last 3 years	Nil	Nil	0-0

p) The Weighted average cost of acquisition compared to Floor Price and Cap Price.

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price (i.e. ₹ 70)	Cap price (i.e. ₹ 74)
Weighted average cost of acquisition of primary / new issue	NA^	NA^	NA^
Weighted average cost of acquisition for secondary sale / acquisition	NA^^	NA^^	NA^^
Weighted average cost of acquisition of primary issuances / secondary transactions	Nil	Nil	Nil

^There were no primary/ new issue of shares (equity/ convertible securities) in last 18 months from the date of Prospectus.

^^There were no secondary transactions as mentioned above, in last 18 months from the date of the Prospectus.

PROPOSED LISTING: SEPTEMBER 21, 2026*

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended (“SCRR”) read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers (“QIBs”, the “QIB Portion”), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (“Anchor Investor Portion”), 40% of the Anchor Investor Portion shall be reserved for, (i) 33.33% shall be available for allocation to domestic Mutual Funds, and (ii) 6.67% for life insurance companies and pension funds, subject to valid Bids being received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price. In the event of under-subscription in (ii) above, the allocation may be made to domestic Mutual Funds in accordance with the SEBI ICDR Regulations. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders (1/3rd of the portion available to NIBs shall be reserved for applicants with an application size of more than 2 lots and upto such lots equivalent to not more than ₹ 10.00 Lakhs and 2/3rd of the portion available to NIBs shall be reserved for applicants with an application size of more than ₹ 10.00 Lakhs and the unsubscribed portion in either of the sub categories, could be allocated to applicants in the other sub-category of NIBs) and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount (“ASBA”) process providing details of their respective ASBA accounts, and UPI ID in case of Individual Investors using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see **“Issue Procedure”** beginning on page 250 of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE. For the purpose of this Issue, the designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on September 21, 2026 *

*Subject to the receipt of listing and trading approval from the BSE (“BSE SME”).

SUBSCRIPTION DETAILS

The bidding for Anchor Investors opened and closed on Thursday, September 10, 2026. The Company received 4 Anchor Investors applications for 1,081,600 Equity Shares. The Anchor Investor Allocation price was finalized at ₹74/- per Equity Share. A total of 654,400 Equity Shares were allotted under the Anchor Investors portion aggregating to ₹ 48,425,600.00.

The Issue (excluding Anchor Investors Portion) received 13,114 Applications for 89,630,400 Equity Shares (after considering invalid bids, Other than RC10 Transaction declined by Investors, RC10 Mandate not accepted by Investors and Withdrawal/ Cancelled Bids reported by SCSB and rejections) resulting 54.07 times subscription (including reserved portion of market maker, and excluding anchor investor portion). The details of the Applications received in the Issue from various categories are as under (before rejections):

Detail of the Applications Received (excluding Anchor Investors Portion):

Sr. No.	Category	Number of Applications	No. of Equity Shares applied	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (Rs.)
1	Individual Investors	9,626	30,804,800	771,200	39.94	2,279,267,200.00
2	Non-Institutional Investors (More than 2 lots and up to ₹ 10 Lakhs)	1,279	6,384,000	110,400	57.83	472,416,000.00
3	Non-Institutional Investors (above ₹ 10 Lakhs/-)	2,187	31,609,600	220,800	143.16	2,339,110,400.00
4	Qualified Institutional Bidders (excluding Anchors Investors)	21	20,715,200	438,400	47.25	1,532,924,800.00
6	Market Maker	1	116,800	116,800	1.00	8,643,200.00
Total		13,114	89,630,400	1,657,600	54.07	6,632,361,600.00

Final Demand:

A summary of the final demand as per BSE as on the Bid/ Issue Closing Date at different Bid prices is as under:

Sr. No.	Bid Price	No. of Equity Shares	% to Total	Cumulative Share Total	Cumulative % of Total
1	70	153,600	0.15	153,600	0.15
2	71	22,400	0.02	176,000	0.18
3	72	46,400	0.05	222,400	0.22
4	73	41,600	0.04	264,000	0.27
5	74	99,284,800	99.73	99,548,800	100.00
Total		99,548,800	100.00		

The Basis of Allotment was finalized in consultation with the designated Stock Exchange, being BSE Limited (“BSE SME”) on September 17, 2026.

1) Allotment to Individual Investors (After Rejections):

The Basis of Allotment to the Individual Investors, who have Bid at or above the Issue Price of ₹ 74/- per Equity Share, was finalized in consultation with BSE. The category has been subscribed to the extent of 39.46473 times i.e. for 30,435,200 Equity Shares. The total number of Equity Shares Allotted in this category is 771,200 Equity to 241 successful applicants. The details of the Basis of Allotment of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied	% of Total	Number of Equity Shares Allotted per Applicant	Ratio	Total Number of shares Allocated/ Allotted
1	3,200	9,511	100.00	30,435,200	100.00	3,200	15 : 592	771,200
TOTAL		9,511	100.00	30,435,200	100.00			771,200

2) Allotment to Non-Institutional Investors (More than 2 lots and up to ₹ 10,00,000) (After Rejections):

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- or above per Equity Share was finalized in consultation with BSE. The category has been subscribed to the extent of 57.60870 times i.e. for 6,360,000 Equity Shares (after rejection). The total number of Equity Shares Allotted in this category is 110,400 Equity Shares to 23 successful applicants. The details of the Basis of Allotment of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied	% of Total	Number of Shares Allotted to Applicant	Ratio	Total Number of shares Allocated/ Allotted
1	4800	1,203	94.43	5,774,400	90.79	4800	22 : 1203	105,600
2	6400	47	3.69	300,800	4.73	4800	1 : 47	4,800
3	8000	3	0.24	24,000	0.38	4800	0 : 3	0
4	9600	2	0.16	19,200	0.30	4800	0 : 2	0
5	11200	1	0.08	11,200	0.18	4800	0 : 1	0
6	12800	18	1.41	230,400	3.62	4800	0 : 18	0
Total		1,274	100.00	6,360,000	100.00			110,400

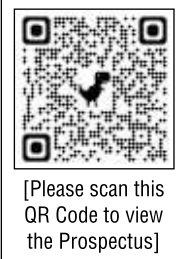
3) Allotment to Non-Institutional Investors (More than ₹ 10,00,000)

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- or above per Equity Share was finalized in consultation with BSE. The category has been subscribed to the extent of 142.37681 times i.e. for 31,436,800 Equity Shares (after rejection). The total number of Equity Shares Allotted in this category is 220,800 Equity to 46 successful applicants. The details of the Basis of Allotment on sample basis of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied in each category	% of Total	Proportionate shares available	Ratio of allottees to applicants	Total No of shares Allocated/ Allotted
1	14400	2,152	98.94	30,988,800	98.57	4,800	46 : 2152	220,800
2	16000	14	0.64	224,000	0.71	4,800	0 : 14	-
3	17600	6	0.28	105,600	0.34	4,800	0 : 6	-
4	28800	1	0.05	28,800	0.09	4,800	0 : 1	-
5	32000	1	0.05	32,000	0.10	4,800	0 : 1	-
6	57600	1	0.05	57,600	0.18	4,800	0 : 1	-
TOTAL		2,175	100.00	31,436,800	100.00			220,800

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- c) We are required to provide substantial security deposits under our concession agreements, the forfeiture or invocation of which could materially affect our liquidity.
- d) Certain concession agreements require us to pay Minimum Monthly Guarantees (MMG) irrespective of revenue, and any inability to meet these obligations could materially affect our business and financial condition.
- e) We are yet to place orders for certain static and digital media assets for our Out-of-Home (“OOH”) advertising business, and any delays could postpone implementation and increase costs.
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- h) Our Trade Payables Holding Period for Fiscal 2024 and Fiscal 2025 was inadvertently miscalculated in the DRHP and the revised holding periods may differ from the previously disclosed figures.
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- k) The BRLM associated with the Issue has handled 67 Public Issues in the past three years, out of which 4 issues were closed below the Issue/ Offer Price on listing date:

Name of BRLM	Total Issue		Issue closed below IPO Price on listing date
	Mainboard	SME	
Hem Securities Limited	2	65	4 (SME)

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Sr. No.	Name of the Promoters	No. of Shares held	Average cost of Acquisition (in ₹)
1.	Shashi Kumar Chaudhary	52,19,720	0.34
2.	Seema Chaudhary	2,49,920	0.86
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4.	Shreya Chaudhary	5,080	0.00

- m) The Price/ Earnings ratio based on Diluted EPS for Fiscal 2026 for the company at the upper end (₹74) of the Price Band is 8.59
- n) Weighted Average Return on Net worth for Fiscals 2026, 2025 and 2024 is 35.89%.
- o) The Weighted average cost of acquisition of all Equity Shares transacted in the last one year, 18 months and three years from the date of Prospectus is as given below:

Period	Weighted Average Cost of Acquisition (in Rs.)	Cap Price (₹74) is ‘X’ times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (in Rs.)
Last one year and Last 18 months	Nil	Nil	0-0
Last 3 years	Nil	Nil	0-0

p) The Weighted average cost of acquisition compared to Floor Price and Cap Price.

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price (i.e. ₹ 70)	Cap price (i.e. ₹ 74)
Weighted average cost of acquisition of primary / new issue	NA^	NA^	NA^
Weighted average cost of acquisition for secondary sale / acquisition	NA^^	NA^^	NA^^
Weighted average cost of acquisition of primary issuances / secondary transactions	Nil	Nil	Nil

^There were no primary/ new issue of shares (equity/ convertible securities) in last 18 months from the date of Prospectus.

^^There were no secondary transactions as mentioned above, in last 18 months from the date of the Prospectus.

PROPOSED LISTING: SEPTEMBER 21, 2026*

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended (“SCRR”) read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers (“QIBs”, the “QIB Portion”), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (“Anchor Investor Portion”), 40% of the Anchor Investor Portion shall be reserved for, (i) 33.33% shall be available for allocation to domestic Mutual Funds, and (ii) 6.67% for life insurance companies and pension funds, subject to valid Bids being received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price. In the event of under-subscription in (ii) above, the allocation may be made to domestic Mutual Funds in accordance with the SEBI ICDR Regulations. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders (1/3rd of the portion available to NIBs shall be reserved for applicants with an application size of more than 2 lots and upto such lots equivalent to not more than ₹ 10.00 Lakhs and 2/3rd of the portion available to NIBs shall be reserved for applicants with an application size of more than ₹ 10.00 Lakhs and the unsubscribed portion in either of the sub categories, could be allocated to applicants in the other sub-category of NIBs) and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount (“ASBA”) process providing details of their respective ASBA accounts, and UPI ID in case of Individual Investors using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see **“Issue Procedure”** beginning on page 250 of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE. For the purpose of this Issue, the designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on September 21, 2026 *

*Subject to the receipt of listing and trading approval from the BSE (“BSE SME”).

SUBSCRIPTION DETAILS

The bidding for Anchor Investors opened and closed on Thursday, September 10, 2026. The Company received 4 Anchor Investors applications for 1,081,600 Equity Shares. The Anchor Investor Allocation price was finalized at ₹74/- per Equity Share. A total of 654,400 Equity Shares were allotted under the Anchor Investors portion aggregating to ₹ 48,425,600.00.

The Issue (excluding Anchor Investors Portion) received 13,114 Applications for 89,630,400 Equity Shares (after considering invalid bids, Other than RC10 Transaction declined by Investors, RC10 Mandate not accepted by Investors and Withdrawal/ Cancelled Bids reported by SCSB and rejections) resulting 54.07 times subscription (including reserved portion of market maker, and excluding anchor investor portion). The details of the Applications received in the Issue from various categories are as under (before rejections):

Detail of the Applications Received (excluding Anchor Investors Portion):

Sr. No.	Category	Number of Applications	No. of Equity Shares applied	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (Rs.)
1	Individual Investors	9,626	30,804,800	771,200	39.94	2,279,267,200.00
2	Non-Institutional Investors (More than 2 lots and up to ₹ 10 Lakhs)	1,279	6,384,000	110,400	57.83	472,416,000.00
3	Non-Institutional Investors (above ₹ 10 Lakhs/-)	2,187	31,609,600	220,800	143.16	2,339,110,400.00
4	Qualified Institutional Bidders (excluding Anchors Investors)	21	20,715,200	438,400	47.25	1,532,924,800.00
6	Market Maker	1	116,800	116,800	1.00	8,643,200.00
Total		13,114	89,630,400	1,657,600	54.07	6,632,361,600.00

Final Demand:

A summary of the final demand as per BSE as on the Bid/ Issue Closing Date at different Bid prices is as under:

Sr. No.	Bid Price	No. of Equity Shares	% to Total	Cumulative Share Total	Cumulative % of Total
1	70	153,600	0.15	153,600	0.15
2	71	22,400	0.02	176,000	0.18
3	72	46,400	0.05	222,400	0.22
4	73	41,600	0.04	264,000	0.27
5	74	99,284,800	99.73	99,548,800	100.00
Total		99,548,800	100.00		

The Basis of Allotment was finalized in consultation with the designated Stock Exchange, being BSE Limited (“BSE SME”) on September 17, 2026.

1) Allotment to Individual Investors (After Rejections):

The Basis of Allotment to the Individual Investors, who have Bid at or above the Issue Price of ₹ 74/- per Equity Share, was finalized in consultation with BSE. The category has been subscribed to the extent of 39.46473 times i.e. for 30,435,200 Equity Shares. The total number of Equity Shares Allotted in this category is 771,200 Equity to 241 successful applicants. The details of the Basis of Allotment of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied	% of Total	Number of Equity Shares Allotted per Applicant	Ratio	Total Number of shares Allocated/ Allotted
1	3,200	9,511	100.00	30,435,200	100.00	3,200	15 : 592	771,200
TOTAL		9,511	100.00	30,435,200	100.00			771,200

2) Allotment to Non-Institutional Investors (More than 2 lots and up to ₹ 10,00,000) (After Rejections):

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- or above per Equity Share was finalized in consultation with BSE. The category has been subscribed to the extent of 57.60870 times i.e. for 6,360,000 Equity Shares (after rejection). The total number of Equity Shares Allotted in this category is 110,400 Equity Shares to 23 successful applicants. The details of the Basis of Allotment of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied	% of Total	Number of Shares Allotted to Applicant	Ratio	Total Number of shares Allocated/ Allotted
1	4800	1,203	94.43	5,774,400	90.79	4800	22 : 1203	105,600
2	6400	47	3.69	300,800	4.73	4800	1 : 47	4,800
3	8000	3	0.24	24,000	0.38	4800	0 : 3	0
4	9600	2	0.16	19,200	0.30	4800	0 : 2	0
5	11200	1	0.08	11,200	0.18	4800	0 : 1	0
6	12800	18	1.41	230,400	3.62	4800	0 : 18	0
Total		1,274	100.00	6,360,000	100.00			110,400

3) Allotment to Non-Institutional Investors (More than ₹ 10,00,000)

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- or above per Equity Share was finalized in consultation with BSE. The category has been subscribed to the extent of 142.37681 times i.e. for 31,436,800 Equity Shares (after rejection). The total number of Equity Shares Allotted in this category is 220,800 Equity to 46 successful applicants. The details of the Basis of Allotment on sample basis of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied in each category	% of Total	Proportionate shares available	Ratio of allottees to applicants	Total No of shares Allocated/ Allotted
1	14400	2,152	98.94	30,988,800	98.57	4,800	46 : 2152	220,800
2	16000	14	0.64	224,000	0.71	4,800	0 : 14	-
3	17600	6	0.28	105,600	0.34	4,800	0 : 6	-
4	28800	1	0.05	28,800	0.09	4,800	0 : 1	-
5	32000	1	0.05	32,000	0.10	4,800	0 : 1	-
6	57600	1	0.05	57,600	0.18	4,800	0 : 1	-
TOTAL		2,175	100.00	31,436,800	100.00			220,800

Continued on next page

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4) **Allotment to Market Maker:** The Basis of Allotment to Market Maker who have bid at Issue Price of ₹ 74/- per Equity Shares or above, was finalized in consultation with BSE. The category was subscribed by 1.00 times i.e. for 116,800 Equity shares the total number of shares allotted in this category is 116,800 Equity Shares. The category wise details of the Basis of Allotment are as under:

Sr. No	Number of shares applied for (Category Wise)	Number of Applications Received	% of Total	Total No. of Equity Shares applied in this Category	% of Total	No. of Equity Shares allocated/ allotted per Applicant	Ratio	Total Number of shares Allocated/ Allotted
1	116,800	1	100.00	116,800	100.00	116,800	1:1	116,800
	TOTAL	1	100.00	116,800	100.00			116,800

5) **Allotment to QIBs excluding Anchor Investors (After Rejections):**

The Basis of Allotment to QIBs, who have bid at Issue Price of ₹ 74/- per Equity Shares or above, was finalized in consultation with BSE. The category was subscribed by 47.25182 times i.e. for 20,715,200 Equity shares. As per the SEBI Regulations, 5% of Net QIB portion was reserved for mutual funds i.e. Nil Equity Shares and other QIBs and unsatisfied demand of Mutual Funds were allotted the remaining available Equity Shares i.e. 438,400 Equity Shares on a proportionate basis. The total number of shares allotted in this category is 438,400 Equity Shares to 20 successful applicants. The category wise details of the Basis of Allotment are as under:

Category	FI'S/BANK'S	MF'S	IC'S	NBFC'S	AIF	FPC/FII	Others	Total
QIB	-	-	-	-	-	17,600	420,800	438,400

INVESTORS, PLEASE NOTE

The details of the allotment made has been hosted on the website of the Registrar to the Issue, KFin Technologies Limited

q) **TRACK RECORD OF BOOK RUNNING LEAD MANAGER:** The BRLM associated with the Issue has handled 67 Public Issues in the past three years, out of which 4 issues were closed below the Issue/ Offer Price on listing date:

Name of BRLM	Total Issue		Issue closed below IPO Price on listing date
	Mainboard	SME	
Hem Securities Limited	2	65	4 (SME)

All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole Bidder Serial number of the ASBA form, number of Equity Shares bid for, Bidder DP ID, Client ID, PAN, date of submission of the Bid cum Application Form, address of the Bidder, the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder and copy of the Acknowledgment Slip received from the Designated Intermediary and payment details at the address given below:



KFin Technologies Limited
Address: Selenium Tower-B, Plot 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana, India.
Tel No.: 40 6716 2222 ; **Email:** cbml ipo@kfinancech.com ;
Investor Grievance Email: einward.ris@kfinancech.com ; **Website:** www.kfinancech.com
Contact Person: M Murali Krishna ; **Designation:** Vice President
SEBI Registration Number: INR000000221 ; **CIN:** L72400TG2017PLC117649

On behalf of Board of Directors
Century Business Media Limited
Sd/-
Shashank Poddar
Company Secretary and Compliance Officer

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF CENTURY BUSINESS MEDIA LIMITED

Disclaimer: Century Business Media Limited has filed the Prospectus with the RoC on September 17, 2026 and thereafter with SEBI and the Stock Exchange. The Prospectus is available on the website of the BRLM, Hem Securities Limited at www.hemsecurities.com and the Company at: www.centurymedia.in and shall also be available on the website of the BSE and SEBI. Investors should note that investment in Equity Shares involves a high degree of risk and for details relating to the same, please see **"Risk Factors"** beginning on page 20 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the **"Securities Act"**) or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being Issued and sold outside the United States in 'offshore transactions' in reliance on Regulation under the Securities Act and the applicable laws of each jurisdiction where such Issues and sales are made. There will be no public Issuing in the United States.

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**ASSAM POWER GENERATION CORPORATION LIMITED**

NOTICE INVITING TENDER

E-Tenders are invited for "Appointment of Merchant Banker/ Book Running Lead Manager for Proposed Initial Public Offering (IPO) of APGCL" by Assam Power Generation Corporation Limited under the Department of Power, Govt. of Assam. The Tender documents can be downloaded from the Assam Tender Portal <https://assamtenders.gov.in>

- The last date of submission of tender document is on **02-11-2026, 15:00:00 Hrs.**
- The bids will be opened online on e-tender portal on **03-11-2026, 12:00:00 Hrs.**

The TIA reserves the right to accept or reject any bid/ tender, and to cancel/ annul the bidding process and reject all bids at any time prior to contract award.

Name of the TIA: Chief General Manager (F&A), APGCL
Address of the TIA: 3rd Floor Bijulee Bhawan, Paltanbazar, Guwahati-1

Sd/- Chief General Manager (F&A)
APGCL, Bijulee Bhawan, Guwahati -1

**ODISHA GRAMEEN BANK**
HO: AT: GANDAMUNDA, P.O.: KHANDAGIRI, BHUBANESWAR-751030, TEL. NO.: 0674-2353009

Odisha Grameen Bank invites application/bid through GeM portal for Supply Installation and Maintenance of Inverter with Batteries at branches/offices of Odisha Grameen Bank.
Ref. No. GEM/2026/B/7956754, dtd.19.09.2026
For details log on to our Bank's website www.odishabank.bank.in
Sd/- General Manager

यूको बैंक UCO BANK
(A Govt. of India Undertaking)
Head Office – II, DIT-Procurement and Infrastructure 3 & 4, DD Block, Sector – 1, Salt Lake, Kolkata-700064

NOTICE INVITING TENDER
UCO Bank Invites tenders for following items:
1. Hardware augmentation of Bank's virtual machine infrastructure.
2. Procurement of on premises GPU Infrastructure
3. Supply, installation and maintenance of HSMS
For more detail, please refer to <https://www.uco.bank.in> & <https://gem.gov.in> (Deputy General Manager)
Date: 21.09.2026 **DIT- Procurement and Infrastructure**

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

PUBLIC ANNOUNCEMENT



VANS ELECTROENGINEERINGS LIMITED

Our Company was originally incorporated as a Private Limited Company in the name of "VANS Electroengineerings Private Limited" under the provisions of the Companies Act, 2013 vide Certificate of Incorporation dated on February 07, 2022 issued by the Registrar of Companies, Central Registration Centre, bearing CIN: U31900TZ2022PTC038141. Subsequently, our Company was converted into a Public Limited Company vide Special Resolution passed by the Shareholders at the Extraordinary General Meeting, held on May 06, 2026 and consequently the name of our Company was changed from "VANS Electroengineerings Private Limited" to "VANS Electroengineerings Limited" vide a fresh certificate of incorporation consequent upon conversion from private company to public company dated May 21, 2026 issued by the Registrar of Companies, Central Processing Centre, bearing CIN: U31900TZ2022PLC038141. Further, a Certificate of Registration of the Special Resolution Confirming Alteration of Object Clause(s) dated May 26, 2026 issued by the Registrar of Companies, Central Processing Centre bearing CIN: U27104TZ2022PLC038141.

Registered Office: Plot 17, SIDCO Women's Industrial Estate, Karuppur, Salem – 636011, Tamil Nadu, India;
Corporate Office: B-21, Scooter India Ancillary Estate, Nadargani, Amausi, Lucknow – 226008, Uttar Pradesh, India;
Tel No: +91 9677114470/ +91 522 4558905; **E-mail:** cs@vanselectroengineerings.com ; **Website:** www.vanselectroengineerings.com
Contact Person: Ashutosh Pandey, Company Secretary & Compliance Officer
CIN: U27104TZ2022PLC038141

NOTICE TO INVESTORS

In reference to the Draft Red Herring Prospectus dated July 17, 2026 ("DRHP") filed with SME Platform of BSE Limited ("BSE SME"), investors should note the following:

- Our Company has received intimations from Balakrishnan Srinivasan and Nitin Jain, Promoters of the Company, that they have transferred/sold 3,60,000 Equity Shares to certain individuals/entities (together, the "Secondary Transaction"); the details of the transfer/sale are as follows:

S. No.	Date of Transfer	Name of Transferors	Nature of Relationship with Company	Name of Transferee	Nature of relationship with company	Nature of Transaction	Number of Equity Shares	Percentage of pre-issue share capital of the company	Transfer Price per Equity Share (₹)	Total Consideration (in ₹)
1	September 19, 2026	Balakrishnan Srinivasan	Promoter	Naresh Kumar Bhargava	-	Secondary Sale	74,400	0.93%	118/-	87,79,200/-
2		Balakrishnan Srinivasan	Promoter	Babita Agarwal	-		1,05,600	1.32%	118/-	1,24,60,800/-
3		Nitin Jain	Promoter	Manu Agarwal	-		52,800	0.66%	118/-	62,30,400/-
4		Nitin Jain	Promoter	Babita Agarwal	-		1,27,200	1.59%	118/-	1,50,09,600/-
Total							3,60,000	4.50%		4,24,80,000/-

- Please note that the Equity Share transferred pursuant to the Secondary Transfers, being the pre-issue equity share capital, shall be subject to Lock-in, in accordance with the terms of Regulation 238(b) and 239 of the SEBI (ICDR) Regulations, 2018.
- Further, except as disclosed in the table above and in the DRHP, the aforementioned transferees are not connected with the Company, Promoter, Promoter Group, Directors, Key Managerial Personnel, Group Company and the Directors and Key Managerial Personnel of our Group Company.

The above notice is to be read in conjunction with the DRHP. Further, the company will suitably update the relevant section in the Red Herring Prospectus and Prospectus to be filed with ROC and the Stock Exchange, to reflect the factual position pursuant to the Secondary Transfer as on the date of the Red Herring Prospectus and Prospectus.

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
 Hem Securities	 Bigshare Services Pvt. Ltd.
Hem SECURITIES LIMITED Address: 904, A Wing, Naman Midtown, Senapati Bapat Marg, Elphinstone Road, Lower Parel, Mumbai-400013, Maharashtra, India Tel. No.: +91- 22- 49060000; Email: ib@hemsecurities.com Investor Grievance Email: redressal@hemsecurities.com Website: www.hemsecurities.com Contact Person: Ajay Jain SEBI Regn. No. INM000010981	BIGSHARE SERVICES PRIVATE LIMITED Address: S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400093, India. Tel No: +91 22 6263 8200; Email: ipo@bigshareonline.com Investor Grievance ID: investor@bigshareonline.com Contact Person: Aniket Seebag Website: www.bigshareonline.com SEBI Registration No.: MB/INR000001385 CIN: U99999MH1994PTC076534

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed in the DRHP.

Place: Salem, Tamil Nadu
Date: September 19, 2026

Disclaimer: VANS Electroengineerings Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus dated July 17, 2026 on SME Platform of BSE Limited ("BSE SME"). The DRHP is available on the website of BSE at www.bseindia.com and is available on the websites of the BRLM at www.hemsecurities.com and the Website of the Company at www.vanselectroengineerings.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the Draft Red Herring Prospectus including the section titled **"Risk Factors"** beginning on page 21 of the Draft Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the **"Securities Act"**) or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

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CIN: U73100BR1999PLC009001

Our Company was originally incorporated as a Private Limited Company under the name "Century Business Private Limited" on September 23, 1999 bearing Registration No. 009001 having CIN U15105BR1999PTC009001 under the provisions of the Companies Act, 1956 with the Registrar of Companies, Bihar, Consequently, pursuant to Special Resolution passed by the shareholders at the Extra Ordinary General Meeting held on January 08, 2024, our company has changed its name from "Century Business Private Limited" to "Century Business Media Private Limited" via a fresh Certificate of Incorporation consequent upon change of name dated February 08, 2024 issued by the Registrar of Companies, Patna, Further, pursuant to Special Resolution passed by the shareholders at the Extra Ordinary General Meeting held on June 28, 2024 our company was converted into a Public Limited Company and consequently the name of our Company from "Century Business Media Private Limited" to "Century Business Media Limited" via a fresh Certificate of Incorporation dated September 16, 2024 issued by the Registrar of Companies, Central Registration Centre, Our Company's Corporate Identification Number is U73100BR1999PLC009001. For further details please refer to chapter titled **"History and Corporate Structure"** beginning on page 124 of the Prospectus.

Registered Office: 107, Emarat Firdaus Exhibition Road, Patna, Bihar, India, 800001

Corporate Office: P S Abacus Room No 204, 2nd Floor NH 12 Action Area II E New Town, North 24 Parganas, West Bengal, India, 700161

Tel.: 0612-2320672/76, **E-mail:** info@centurymedia.in **Website:** www.centurymedia.in

Contact Person: Shashank Poddar, Company Secretary & Compliance Officer

Our Company has filed the Prospectus dated September 17, 2026 with ROC and Equity Shares are proposed to be listed on SME Platform of BSE Limited (BSE SME) on September 21, 2026. **“THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED (BSE SME).”**

Established in 1999, our Company provides advertising services with a primary focus on Out-of-Home ("OOH") media formats, including both digital and non-digital solutions. We operate primarily in the Airport Out-of-Home ("AOOH") and Railway Out-of-Home ("ROOH") segments by offering advertising spaces within and outside airport terminal buildings and through digital and static hoardings across railway stations and railway land. We have recently commenced Metro Out-of-Home ("MOOH") advertising, including advertisements on Platform Screen Doors ("PSDs"), and have also started offering in-shop branding services. Additionally, we provide a variety of traditional city media formats, including hoardings, billboards, unipole, multipoles, pole kiosks, wall wraps, wall paintings, Jollypops, cantries, in-shop advertising and other related media assets.

INITIAL PUBLIC OFFER OF UPTO 23,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF CENTURY BUSINESS MEDIA LIMITED ("OUR COMPANY" OR "CBML" OR "THE ISSUER") AT AN ISSUE PRICE OF ₹74/- PER EQUITY SHARE (INCLUDING SHARE PREMIUM OF ₹64/- PER EQUITY SHARE) FOR CASH, AGGREGATING UP TO ₹170.88 LAKHS ("PUBLIC ISSUE") OUT OF WHICH 1,16,800 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN ISSUE PRICE OF ₹74/- PER EQUITY SHARE FOR CASH, AGGREGATING ₹86.43 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 21,95,200 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN ISSUE PRICE OF ₹74/- PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹1624.45 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE 26.39% AND 25.05% RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS RS. 10/- AND ISSUE PRICE IS RS. 74/- EACH. THE ISSUE PRICE IS 7.4 TIMES OF THE FACE VALUE OF THE EQUITY SHARE.

ANCHOR INVESTOR ISSUE PRICE: RS. 74/- PER EQUITY SHARE

THE ISSUE PRICE IS 7.4 TIMES OF THE FACE VALUE

BID/ ISSUE CLOSED ON: WEDNESDAY, SEPTEMBER 16, 2026

SUBSCRIPTION DETAILS

- Our Company and Promoters are involved in certain legal proceeding(s) and potential litigations. Any adverse decision in such proceeding(s) may render them liable to liabilities/penalties.
- Our business is significantly dependent on concession, licensing, and marketing agreements granted by government and quasi-government authorities, and failure to renew or retain such rights could materially and adversely affect our revenues and market position.
- We are required to provide substantial security deposits under our concession agreements, the forfeiture or invocation of which could materially affect our liquidity.
- Certain concession agreements require us to pay Minimum Monthly Guarantees (MMG) irrespective of revenue, and any inability to meet these obligations could materially affect our business and financial condition.
- We are yet to place orders for certain state and digital media assets for our Out-of-Home ("OOH") advertising business, and any delays could postpone implementation and increase costs.
- Our operations are geographically concentrated in a few Indian states, exposing us to region-specific economic, political, and regulatory risks.
- Our ability to execute city-based Out-of-Home (OOH) advertising campaigns depends on the availability and cost of suitable media sites, including hoardings, and any shortage or price escalation in such inventory may adversely affect our business, financial condition, and results of operations.
- Our Trade Payables Holding Period for Fiscal 2024 and Fiscal 2025 was inadvertently miscalculated in the DRHP and the revised holding periods may differ from the previously disclosed figures.
- We are dependent on a limited number of high-revenue advertising rights and concession contracts at select airports and railway zones, and any failure to retain or renew these contracts could materially affect our revenue and profitability.
- Our Company's logo is not registered as on date of this Red Herring Prospectus. We may be unable to adequately protect our intellectual property. Furthermore, we may be subject to claims alleging breach of third-party intellectual property rights which could have a material adverse effect on our business, results of operations and financial condition.
- The BRLM associated with the Issue has handled 67 Public Issues in the past three years, out of which 4 issues were closed below the Issue/ Offer Price on the IPO/Listing date.

Name of BRLM	Total Issue		Issue closed below IPO Price on listing date
	Mainboard	SME	
Hem Securities Limited	2	65	4 (SME)

D) Average cost of acquisition of Equity Shares held by the Promoters is

Sl. No.	Name of the Promoters	No. of Shares held	Average cost of Acquisition (in ₹)
1.	Shashi Kumar Chaudhary	52,19,720	0.34
2.	Seema Chaudhary	2,49,920	0.86
3.	Sangita Dokania	6,47,400	2.47
4.	Shreya Chaudhary	5,080	0.00

- m) The Price/ Earnings ratio based on Diluted EPS for Fiscal 2026 for the company at the upper end (₹74) of the Price Band is 8.59
- n) Weighted Average Return on Net worth for Fiscals 2026, 2025 and 2024 is 35.89%.
- o) The Weighted average cost of acquisition of all Equity Shares transacted in the last one year, 18 months and three years from the date of Prospectus is as given below:

Period	Weighted Average Cost of Acquisition (in Rs.)	Cap Price (₹74) is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (in Rs.)
Last one year and Last 18 months	Nil	Nil	0-0
Last 3 years	Nil	Nil	0-0

p) The Weighted average cost of acquisition compared to Floor Price and Cap Price.

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price (i.e. ₹ 70)	Cap price (i.e. ₹ 74)
Weighted average cost of acquisition of primary / new issue	NA ^a	NA ^a	NA ^a
Weighted average cost of acquisition for secondary sale / acquisition	NA ^{a, b}	NA ^{a, b}	NA ^{a, b}
Weighted average cost of acquisition of primary issuances / secondary transactions	Nil	Nil	Nil

^AThere were no primary/ new issue of shares (equity/ convertible securities) in last 18 months from the date of Prospectus

^{AAT}There were no secondary transactions as mentioned above, in last 18 months from the date of the Prospectus.

PROPOSED LISTING: SEPTEMBER 21, 2026*

The Issue is being made through the Book-Building Process, in terms of Rule 192(b)(2) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"). 40% of the Anchor Investor Portion shall be reserved for, (33.33% shall be available for allocation to domestic Mutual Funds, and (i) 6.67% for life insurance companies and pension funds, subject to valid Bids being received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price, and (ii) 33.33% for all other investors, subject to valid Bids being received at or above the Anchor Investor Allocation Price. The balance 50% of the Net QIB Portion shall be available on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders (1/3rd of the portion available to NBBS shall be reserved for applicants with an application size of more than 2 lots and up to such lots as may be available for allocation to NBBS, and 2/3rd of the portion available to NBBS shall be reserved for applicants with an application size of up to 2 lots and up to such lots as may be available for allocation to NBBS). The balance 85% of the Net Issue shall be available for allocation to all other investors, including all QIBs (other than Mutual Funds) and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts and UPID in case of Individual Investors using the UPID Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCBSs or by the Sponsor Bank under the UPID Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are required to provide details of their respective ASBA accounts and UPID in case of Individual Investors using the UPID Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCBSs or by the Sponsor Bank under the UPID Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE. For the purpose of this offering, the designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on September 21, 2026."

*Subject to the receipt of listing and trading approval from the BSE ("BSE SME")

The bidding for Anchor Investors opened and closed on Thursday, September 10, 2026. The Company received 4 Anchor Investors applications for 1,081,600 Equity Shares. The Anchor Investor Allocation price was finalized at ₹74/- per Equity Share. A total of 654,400 Equity Shares were allotted under the Anchor Investors portion aggregating to ₹ 48,425,600.00.

The Issue (excluding Anchor Investors Portion) received 13,114 Applications for 89,630,400 Equity Shares (after considering invalid bids, Other than RC10 Transaction declined by Investors, RC10 Mandate not accepted by Investors and Withdrawal/ Cancelled Bids reported by SCSB and rejections) resulting 54.07 times subscription (including reserved portion of market maker, and excluding anchor investor portion). The details of the Applications received in the Issue from various categories are as under (before rejections):

Detail of the Applications Received (exclu

Sr. No.	Category	Number of Applications	No. of Equity Shares applied	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (Rs.)
1	Individual Investors	9,626	30,804,800	771,200	39.94	2,279,267,200.00
2	Non-Institutional Investors (More than 2 lots and up to ₹ 10 Lakhs)	1,279	6,384,000	110,400	57.83	472,416,000.00
3	Non-Institutional Investors (above ₹ 10 Lakhs-)	2,187	31,609,600	220,800	143.16	2,339,110,400.00
4	Qualified Institutional Bidders (excluding Anchors Investors)	21	20,715,200	438,400	47.25	1,532,924,800.00
6	Market Maker	1	116,800	116,800	1.00	8,643,200.00
Total	Total	13,114	89,630,400	1,657,600	54.07	6,362,361,600.00

Final Demand:

A summary of the final demand as per BSE as on the Bid/ Issue Closing Date at different Bid prices is as under:

Sr. No.	Bid Price	No. of Equity Shares	% to Total	Cumulative Share Total	Cumulative % of Total
1	70	153,600	0.15	153,600	0.15
2	71	22,400	0.02	176,000	0.18
3	72	46,400	0.05	222,400	0.22
4	73	41,600	0.04	264,000	0.27
5	74	99,284,800	99.73	99,548,800	100.00
	Total	99,548,800	100.00		

The Basis of Allotment was finalized in consultation with the designated Stock Exchange, being RSE Limited ("RSE SMF") on September 17, 2026.

1) **Allotment to Individual Investors (After Rejections):**

The Basis of Allotment to the Individual Investors, who have Bid at or above the Issue Price of ₹ 74/- per Equity Share, was finalized in consultation with BSE. The category has been subscribed to the extent of 39,46,473 times i.e. for 30,43,520 Equity Shares. The total number of Equity Shares Allotted in this category is 771,200 Equity to 241 successful applicants. The details of the Basis of Allotment of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied	% of Total	Number of Equity Shares Allotted per Applicant	Ratio	Total Number of shares Allocated/ Allotted
1	3,200	9,511	100.00	30,435,200	100.00	3,200	15 : 592	771,200
	TOTAL	9,511	100.00	30,435,200	100.00			771,200

2) Allotment to Non-Institutional Investors (More than 2 lots and up to ₹ 10,00,000) (After Rejections)

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- or above per Equity Share was finalized in consultation with BSE. The category has been subscribed to the extent of 57,60,870 times i.e. for 6,36,00,000 Equity Shares (after rejection). The total number of Equity Shares Allotted in this category is 110,400 Equity Shares to 23 successful applicants. The details of the Basis of Allotment of the said category are as under:

Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied	% of Total	Number of Shares Allotted to Applicant	Ratio	Total Number of shares Allotted/ Alloted
1	4800	1,203	94.43	5,774.400	96.79	4800	22 : 1203	105,600
2	6400	47	3.69	300.800	4.73	4900	1 : 47	4,800
3	8000	3	0.24	24.000	0.38	4900	0 : 3	0
4	9600	2	0.16	19.200	0.30	4900	0 : 2	0
5	11200	1	0.08	11.200	0.19	4900	0 : 1	0
6	12800	1	1.41	230.400	3.62	4900	0 : 18	0
	Total	1,374	100.00	5,260.000	100.00			114,400

	Total	1,274	100.00
3) Allotment to Non-Institutional Investors (More than ₹ 10,00,000)			

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- or above per Equity Share was finalized in consultation with BSE. The category has been subscribed to the extent of 142,37,681 times i.e. for 31,436,800 Equity Shares (after rejection). The total number of Equity Shares Allotted in this category is 220,800 Equity in 46 successful applicants. The details of the Basis of Allotment on sample basis of the said category are as under:

Category 6: ₹20,000 applied to 40 successful applicants. The details of the basis of Allocation on sample basis of one year Category are as shown:						
Sr. No.	Number of shares applied for Category Wise	Number of Applications Received	% of Total	Total No. of shares Applied in each category	% of Total	Proportionate shares available
1	14400	2,152	98.94	30,988.80	99.57	4,800
2	16000	14	0.64	224,000	0.71	4,800
3	17600	6	0.28	105,600	0.34	4,800
4	28800	1	0.05	28,800	0.09	4,800
5	32000	1	0.05	32,000	0.10	4,800
6	57600	1	0.05	57,600	0.18	4,800
TOTAL		2,175	100.00	31,436.800	100.00	
						220,800

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